



www.southwestwomenschorus.org  
501(c)(3) 20-1694150

## Program Rate Sheet

**Submission Deadline: Midnight, April 15<sup>th</sup>, 2017**

The Southwest Women’s Chorus is the resident chorus at the Old Town Temecula Community Theater. Founded in 2000, it presents Christmas and Spring concerts at the Theater, as well as smaller events throughout the year. Advertising in our program will reach a cultured and moderately affluent audience-typically 600 for Christmas, and 400 for Spring. We also do brisk traffic on our website, [www.southwestwomenschorus.org](http://www.southwestwomenschorus.org), as well as our Twitter account. Your ad will identify your organization as a supporter of The Arts in the Temecula Valley. The Southwest Women’s Chorus is supported by member dues, by Fundraising activities at concerts, and by the contributions of enlightened business owners such as yourselves. We are a 501(c)(3) non-profit organization-all contributions are tax deductible!

**A program page is 7 ½ “ H x 6”W.** We accept (all horizontal) full page, 2/3 page, 1/2 page, 1/3 page, and business-card sized ads. We accept **300dpi** ads in **JPG, EPS, or PDF** formats. We also accept paper copies and actual business cards. Only Front Inside and Back Covers are color-the rest are black and white.

Paper ads or business cards: please give to your chorus representative, or mail to:

**Southwest Women’s Chorus**  
30914 Del Rey Road  
Temecula, CA 92591  
or email to:  
[cac3838@gmail.com](mailto:cac3838@gmail.com)

AD PRICES	Full Page	2/3 Page	½ Page	1/3 Page	Business Card
Back cover	\$200.00	-----	\$115.00	-----	-----
Inside cover	\$175.00	\$115.00	\$85.00	\$60.00	-----
Inside	\$150.00	\$100.00	\$75.00	\$50.00	\$35.00

Payment can be made either by check to Southwest Women’s Chorus or by credit card on [www.southwestwomenschorus.org/donations](http://www.southwestwomenschorus.org/donations), but please put the words “Program Ad” and the ad size/location in the Note field. Thank you!